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# MILLENNIUM WP

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## 1. INTRODUCTION

### Legal statement

This Whitepaper does not represent a prospectus and is not a proposal to sell, nor is it a solicitation to purchase any investment or monetary instrument in any jurisdiction.

No guarantee of future performance or worth are created with reference to Millennium Club Coin (MILL) as well as no promise of inherent worth, no promise of constant payments, and no guarantee that the MILL Coin can hold any explicit worth. This Whitepaper is for informative functions solely and is subject to frequent alterations due to the dynamic nature of the crypto market.

NO ICO WAS DONE TO LAUNCH THE MILL COIN AND THE PLATFORM CREATED BY THE ORIGINAL TEAM IN FEBRUARY 2019. ALL THE FUNDS NEEDED TO MAINTAIN THE MILL NETWORK COME FROM OUR MN HOSTING PLATFORM.

### Introduction:

The Masternode Coin market (POS/MN) proposes many great project ideas and offers a unique mechanism for individuals to participate and be rewarded.

First, individuals who own Masternodes can support their projects while still keeping possession of the coins in their wallet thus making their participation more secure.

Second, this approach of creating consensus of the blockchain which uses much less energy is more in line with the current efforts to combat climate changes.

The MILL project started with the revival of the Armageddon Coin and platform after the developer left the group. The Armageddon platform provided an easy turnkey solution for Masternode deployment. A few investors from the Armageddon Project supported the creation of a new Masternode hosting platform. This new Millennium Club platform has been running for four months now and is soon to be revamped with new functionality.



The MILL coin has been introduced in a few small crypto exchanges, which help us determine its value. In the next phase, the development team will focus on upgrading the code base to newer version of PIVX, and to achieve this, the team as decided to swap to the new MCLB coin (planned for Q3, 2019) at a ratio of 10 MILL to 1 MCBL. From now on, we will use the ticker MCLB throughout the whitepaper, knowing that MILL and MCLB are the same.

The Millennium Club team aims to make crypto more accessible to the masses, with a focus on POS/MN type coins, but also provide access to PoW coins by offering Cloud Mining in the future.





## 2. PROBLEMS AND SOLUTIONS

These are many problems facing non-technical individuals who wish to participate in the crypto world. Following is a few of the problems this team will be focusing on resolving:

The vast amount of Masternode offers make it hard to make a choice:

There are more than 1000 PoS/MN offers at the time of writing of this whitepaper, each proposing a wide range of ROI and each proposing their own projects. The amount of research needed to make an educated choice is enormous and out of reach for the average individual.

**Solution:** Shorten the decision making process by offering a platform that helps the participant choose wisely, provide a one stop location to gather information about projects, provide the tools to analyze performance, etc. Also planned is a mechanism to have members vote for their favorite Masternodes.

The complexity of setting up a Masternode prevents mass adoption:

For most individuals, setting up a Masternode is too complex, and requires too much involvement. Here are a few deterrents for mass adoption:

- The need to own a Windows or iOS device to install your wallet - in some countries, most people own a mobile phone only (Android or iOS).
- Installing the wallet and configuring it to enable a Masternode can be too difficult for many.
- The need to rent a VPS to host the Masternode code is even more complex.



**Solution:** Although it may not be possible to make this process as simple as going to an ATM to deposit a check, the Millennium Club platform makes launching a Masternode much simpler. It provides detailed instructions and also includes great support from the community.

Masternode participation may be too expensive:

Some of the more secure (or stable) offers in the Pos/MN market are also the most expensive. Owning such a Masternode is too expensive.

**Solution:** The creation of an "Investment Club" Management platform allowing a group of individuals to participate in Shared Masternodes hosting. Since one wallet needs to be held by someone, it is better to allow individuals, who know each other, to create a group using the Millennium Club platform to manage all aspect of the "Investment Club".

Obtaining Coins for a Masternode can be complex and risky:

When dealing with non-technical individuals, this can be the biggest obstacle to a participation into the Masternode world. Here are a few deterrents for mass adoption:

- Assuming that one can get BTC quite easily, you still have to find an exchange that will allow converting BTC to the MN COIN of your choice. If someone holds coins for many different MNs, that person may need to open accounts on many trading platform.
- Holding money in an exchange may be a risky business. Exchanges are not guaranteed and coins can be lost in those exchanges. Hacks do occur.

**Solution:** Introducing a mobile wallet exchange that supports all the coins available on our platform, starting with the MCLB coin. The proposed mobile platform will allow fiat to crypto and be very user friendly.



Marketing the MCLB coin is a challenge:

Beware of scammers asking to promote on YouTube. :

**Solution:** The introduction of an affiliate program to market our services. Using our clientele to promote the service they use and appreciate, and offering them rewards.

Lack of capital:

Most projects lack capital to add listing on other platforms, pay for external development and pay for marketing.

**Solution:** Implement a fund system for the project, so that costs incurred can be financed in part of the revenue itself. (In discussion)



### 3. USE CASE

Why would someone want to own MCLB coins? This section explains how the MCLB coin will be used.

Participants need MCLB coins to build a Masternode

This is the most important reason to buy MCLB, not only to build a Masternode and get rewarded in coins, but also for all other privileges Masternode holders possess.

Benefits for owning MCLB Masternode:

- 1 vote per Masternode to participate in the team's future projects (governance approach).

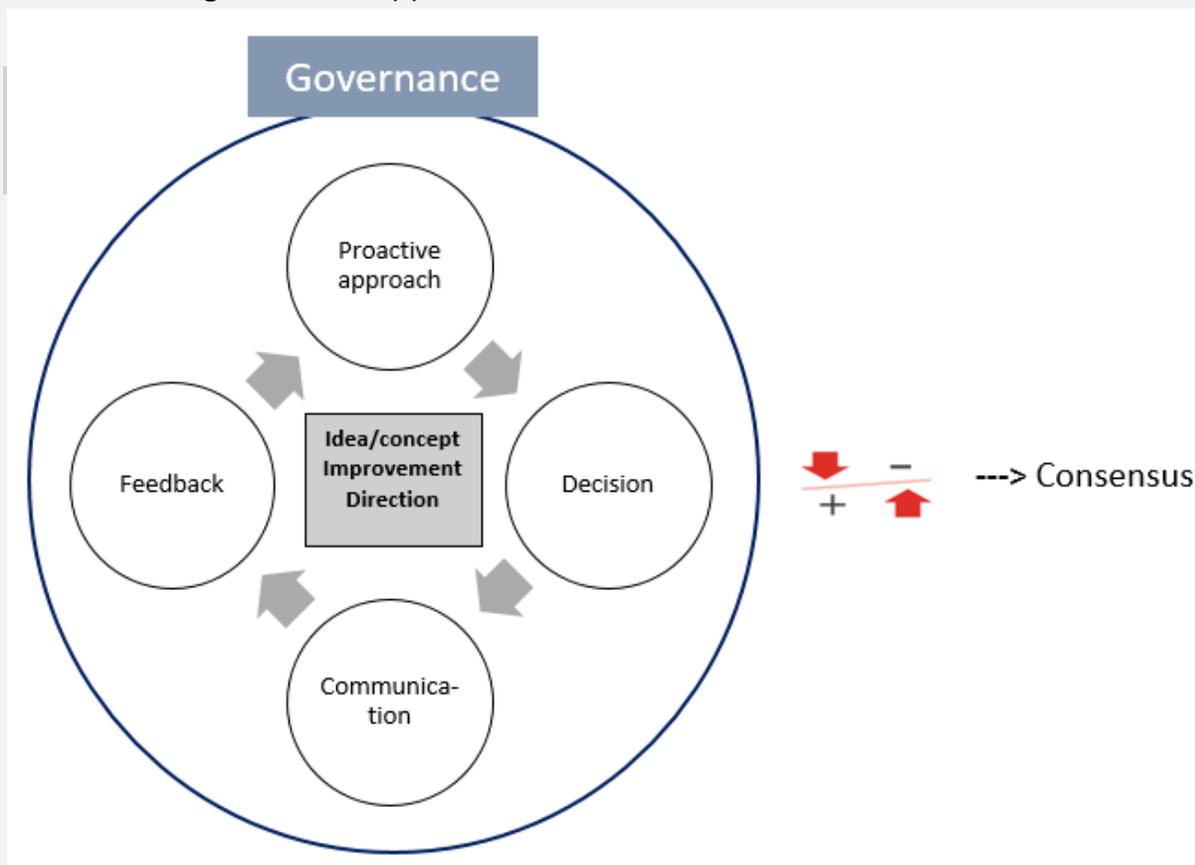


FIGURE 1 : GOVERNANCE APPROACH



- Even it is still early to make an official announcement, we are studying a concept where Masternode holders would own and share the revenues from the business activity. A kind of coop approach in the crypto area.
- Lottery each week or month for x MILL only for MILL MN holders.
- Discount on Masternode hosting : 2 \$ USD / month (instead of 3 \$)
- Discount on SHARED MASTERNODE > Daily fee: 0.005 \$ USD (instead of 0.01 \$) per seat
- Access to the "Is this project trustful?" Platform.

## Platform clients need MCLB coins to pay hosting fees

- Although this is not possible at this moment, the Club plans to accept MCLB to pay for fees. Once the market is ready, meaning higher trading volume, and more demand for the MCLB coin is created, we will accept MCLB. Note that the team manager must sell those MCLB coins and convert to fiat to pay the operating costs (servers). A rebate on fees will be given for those who choose to pay with MCLB.



## 4. ISHOPMARKETING

Clients need MCLB coins to get discounts on [iShopMarketing](#)

With the creation of our own international eCommerce platform, we have the possibility to sell products using MCLB coins and reward the clients with a 5% rebate on selected items. Note that we will have a whitelabel of iShopMarketing for MCLB called [share.millenniumclub.ca](#) to sell the Millennium Club services only.

Suppliers need MCLB coins to have their products on iShopMarketing

Many whitelabels of iShopMarketing can be created for any supplier wishing to sell products and services and accepting crypto. All whitelabels will use the same affiliate program that iShopMarketing uses. This service offer comes from the Millennium Club, and could become the best revenue income for all the Masternode owners.

Example fees for listing products:

- Merchant account opening: 100 MCLB
- Per product listing fee: 50 MCLB
- 10 product pack: 400 MCLB
- 100 product pack: 3000 MCLB
- Whitelabel: 50000 MCLB

Entrepreneurs need MCLB coins to join our affiliate program

iShopMarketing and our own white label [share.millenniumclub.ca](#) is a referral affiliate program. It is used to sell the Millennium Club services. When you join this referral program, there a fee to pay for the platform itself.

iShopMarketing platform fee: 1000 MCLB / year



## 5. COIN INFORMATION

### Coin information

This whitepaper will focus on the new coin spec planned for Q3, 2019. A 10:1 swap is planned to obtain MCLB and Masternode collateral is set at 25 000 MCLB.

Algo:	Quark [PoW/PoS]+[MN]
Name:	Millennium Club
Ticker:	MCLB
Address Letter:	M
Address Testnet:	T
Verbal:	/
Block Reward (PoW):	4 (see table)
Block Reward (PoS):	1 (see table)
Supply:	unlimited (around 42 000 000 then very low coin generation)
Premine:	1 000 000 (for swap only)
Last PoW block	10 000
Coinbase maturity:	60
Number of confirms:	12
Target spacing:	1 min
Target re-adjust:	2 min
Masternode Reward:	80%
Masternode amount:	25 000 MCBL
Masternode confirms:	15



## 6. ROADMAP

### Q2-2019

- Announce collateral change at block 210 000, will become 50 000
- Launch the new platform
- List MILL coin on CryptoCore (need 0,04 BTC).

### Q3-2019

- Launch iShopMarketing MILL white-label => share.millenniumclub.ca  
This whitelabel will list all products and services offered by MILL Club
  - Mobile wallet (winstantPay whitelabel)
  - Packs for hosting on platform
  - Merchant account (winstantPay whitelabel)
  - Sell MILL MNs on the platform
- Introduce the mobile-wallet, web version first, then Android, then iOS
- Add Investment Club Management to the platform
- Add CryptoCore wallet tools - or just make one similar (negotiation needed)
- Create new PIVX coin fork - new coin MCLB

### Q4-2019

- More marketing of the following
  - platform.millenniumclub.ca (hosting Full and Shared MNs + Cloud mining)
  - share.millenniumclub.ca for selling MCLB items
  - wallet.millenniumclub.ca (fiat to crypto)
- Adding to the site a MN tracker with discord message.
- "Is this project trustful?" Platform.
- Revise whitepaper



## 7. MARKETING ACTIVITY

The Millennium Club created a referral program that will allow users to share their experience with our services and be rewarded for promoting the club. iShopMarketing is like a demo of what suppliers can expect if they want a whitelabel. The same developer that created the MCLB coin and platform also created the iShopMarketing platform. The Club's own's whitelabel is [share.millenniumclub.ca](http://share.millenniumclub.ca) and will be used to sell and promote the club's services. Entrepreneurial minded members of the Club will be rewarded to promote our service offering.

That being said, other activities, especially on social networks, will be giving a lot of focus to achieve our goal.

## 8. THE MILLENNIUM CLUB GOALS

Besides stating the general goal of helping crypto get mass adoption, we need to consider what the goals we are looking to achieve are:

For end of 2019

- 1 000 active members registered on the hosting platform
- 4 000 active Masternodes
- 4 000 active seats for shared Masternodes
- 1 000 active seats for cloud mining

For end of 2020

- 4 000 active members registered on the hosting platform
- 10 000 active Masternodes
- 10 000 active seats for shared Masternodes
- 2 000 active seats for cloud mining



## 9. LINKS

### WEBSITE

[HTTPS://MILLENNIUMCLUB.CA/](https://MILLENNIUMCLUB.CA/)

### PLATFORM

[HTTPS://P.MILLENNIUMCLUB.CA/](https://P.MILLENNIUMCLUB.CA/)

### BITCOINTALK ANNOUNCEMENT

[HTTPS://BITCOINTALK.ORG/INDEX.PHP?TOPIC=5121249.MSG50184914#MSG50184914](https://BITCOINTALK.ORG/INDEX.PHP?TOPIC=5121249.MSG50184914#MSG50184914)

### GITHUB

[HTTPS://GITHUB.COM/MILLENNIUMCLUB/MILLENNIUMCLUBCOIN/RELEASES/](https://GITHUB.COM/MILLENNIUMCLUB/MILLENNIUMCLUBCOIN/RELEASES/)

### EXPLORER

[HTTP://EXPLORER.MILLENNIUMCLUB.CA:3001/](http://EXPLORER.MILLENNIUMCLUB.CA:3001/)

### SOCIAL MEDIA

TWITTER: [HTTPS://TWITTER.COM/MILLENNIUMCLUB3](https://TWITTER.COM/MILLENNIUMCLUB3)

FACEBOOK: [HTTPS://WWW.FACEBOOK.COM/MILLENNIUMCLUB03](https://WWW.FACEBOOK.COM/MILLENNIUMCLUB03)

REDDIT: [HTTPS://WWW.REDDIT.COM/USER/MILLENNIUMCLUB](https://WWW.REDDIT.COM/USER/MILLENNIUMCLUB)

STEEMIT: [HTTPS://STEEMIT.COM/@MILLENNIUMCLUB](https://STEEMIT.COM/@MILLENNIUMCLUB)

MEDIUM: [HTTPS://MEDIUM.COM/@MILLENNIUMCLUB3](https://MEDIUM.COM/@MILLENNIUMCLUB3)

BITCOIN PUB: [HTTPS://THEBITCOIN.PUB/U/MILLENNIUMCLUB](https://THEBITCOIN.PUB/U/MILLENNIUMCLUB)

TELEGRAM: [HTTPS://T.ME/MILL\\_CLUB](https://T.ME/MILL_CLUB)

### EXCHANGES

[PROBITEX](#)

[NOVAEXCHANGE](#)